

PROMOTIONAL OFFER

Loyalty Program

Panasonic

ideas for life



Owning a Panasonic HD Video Camera or HD TV has never been easier!

Between April 1st and 30th of June 2010, if you purchase more than £3000 worth of Panasonic PBX products you will receive a Panasonic HD video camera or TV as our thank you for your commitment to selling high quality Panasonic communication systems.

Sales of	You get
£3.000	HDC-SD60 - Full-HD Camcorder with 35.7mm Wide-Angle, Intelligent 35x Zoom
£6.000	42" HD Plasma with 100Hz Double Scan, 2 mil:1 Contrast and VIERA Image Viewer
£9.000	42" Full-HD NeoPDP Plasma TV with Freeview HD & Freesat HD, THX
£15.000	50" Full-HD NeoPDP Plasma TV with Freeview HD & Freesat HD, THX



THE BENEFITS:

- Receive a quality Panasonic video product for your commitment to Panasonic's quality PBX products
- You can improve the equipment in your office
- You can motivate and incentivise your staff
- You can offer a promotion to your customers - helping you to sell even more!

Interested in knowing more?

Please contact your local Panasonic representative

Promotion offer is valid between April 1st 2010 and 30th June 2010.



PANASONIC GENERAL TERMS AND CONDITIONS OF PROMOTION

These promotion general terms and conditions apply only to this specific promotion. In addition, all instructions, rules and conditions relating to this specific promotion form part of these general promotion terms and conditions. Panasonic reserves the right to change the terms and conditions of its promotions at its discretion.

Promotion

The promotion is only valid for the Panasonic PBX product and for a qualifying period from April 1st 2010 and 30th June 2010. We will consider the sales of all the Panasonic PBXs product purchased during this period. Sales value will be reduced if products are returned.

The promotional offer will provide consumer products depend of the turnover of Panasonic PBX products (as the table below).

Sales of ...	You get ...	
£3.000	Full HD video camera	HDC-SD60
£6.000	42" Viera TV	TX-P42X20
£9.000	42" NeoPDP	TX-P42G20
£15.000	50" NeoPDP	TX-P50G20

- The reseller must request their consumer products by 15th July 2010 (within 15 days after the promotion finishes). If not requested by 15th July 2010 the reseller is not entitled to any alternative or compensation.
- Panasonic reserves the right to demand proof of the purchase (invoices) at its discretion.
- This promotion cannot be used in conjunction with any other Panasonic promotion.
- Panasonic reserves the right substitute the products (with similar ones) at its discretion e.g. due to availability or discontinuation. Any change will be notified.
- The dealer/ reseller can not demand any compensation if sales are not achieved due to lack of availability of Panasonic PBX products
- The promotion will be settled based on actual sales at the end of the promotion (30th June 2010) without recognition of pending orders not invoiced before that date

Procedure of the promotion

- The dealer/ reseller purchases Panasonic PBX Products during the promotion period
- At the end of the promotion the dealer/ reseller must send to Panasonic the settlement document claiming Panasonic consumer products. The document must be received before 15th of July 2010 together with proof of the purchases (invoices).
- Panasonic will check all the information and will deliver the Panasonic consumer products directly to the dealer/reseller
- Installation of the consumer product is not included.

Cancellation, return and compensation for the promotion

In respect of the promotion:

- Panasonic reserves the right to include, exclude, modify (in part or whole) or cancel any part of this or other promotions or campaigns, either generally or particularly in any way Panasonic chooses (reasonable written notice will be given) without any right of compensation to the dealer/ reseller
- Only authorized Panasonic PBX product dealers/ resellers are eligible for this promotion.

Rejection, refusal and cancellation

Panasonic reserve the right to cancel a promotion and/or to reject redemption of a promotion if Panasonic reasonably believes that promotion is being used unlawfully or illegally and you agree that you will have no claim against us in respect of any such cancellation or rejection.

Limitation of liability

Panasonic shall not be liable to any customer for any financial loss arising out of the refusal, cancellation or withdrawal of a promotion or any failure or inability of a customer to use a promotional code for any reason.